



Media Contact:
Genius Solutions
Julie Bouffard
jbouffard@genuserp.com
450-449-0922

FOR IMMEDIATE RELEASE

Genius Solutions implements a new seminar program for SMEs

New seminar program for small and mid-sized companies in the manufacturing sector – *Genius Solutions' commitment to education and the transfer of technological knowledge.*

Montreal (Quebec), November 12, 2007 – The Quebec firm Genius Solutions – an important provider of [software solutions for manufacturing resource planning \(MRP/ERP\)](#) – has announced the launch of its Expertise Seminars. This program will offer SMEs free seminars on subjects like the latest technologies, emerging best technological practices, implementation of lean manufacturing practices via an information system, the essential steps in selecting MRP/ERP solutions, and more.

These Expertise Seminars will offer SMEs judicious advice, innovative technological solutions, manufacturing optimisation tools, as well as a demonstration of the benefits of installing a manufacturing management system. These seminars have been designed to raise the general awareness level within companies concerning manufacturing technologies and best business practices by relating to the needs of small and mid-sized manufacturing companies.

"Small and mid-sized manufacturing companies have the technology needs of large businesses without their financial resources. Therefore, SMEs must make judicious choices when they are considering installing software systems to increase their productivity", states Jean Magny, President of Genius Solutions. "At Genius Solutions, we believe that the content of these seminars will enable SMEs to understand the benefits of implementing information technologies and will give them the practical knowledge they need to navigate the numerous options available to them."

Genius Solutions has been serving manufacturers for more than 10 years and integrates cutting-edge technologies into its software solutions. The Expertise Seminars make use of the considerable experience and the extensive knowledge amassed by the firm to provide sessions adapted to the particular needs of the manufacturing management sector.

For more information on Genius Expertise Seminars, contact the firm by telephone at 1-877-987-6005, by e-mail at sales@genuserp.com or visit them on the Web at www.genuserp.com.